

## KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-63287-1

DATE PRINTED

02/21/13

AND

PAGE 1

10125	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		346058	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>			
NAME	MBMG				ZINE FOR CONTROLLER 2013						
AND	11150 W Olympic Blvd Ste 815				777 S Figueroa St						
ADDRESS	Los Angeles		CA		90064-1851		Los Angeles		CA	90017-5800	
	USA				USA						
CONTACT					PRODUCT			dennis zine for la city			
LOCAL SALESPERSON	Kelli Brodie		AGENCY EST. NO.		01		PRODUCT CODE	1308			
NATIONAL SALESPERSON											
BROADCAST SCHEDULE STARTING 02/26/13 AND ENDING 03/04/13 NO. WEEKS: 1											

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 **CDF**	M	1	06:00A	07:00A	30S	03/04/13-03/04/13	M-F 6-7A CBS-2 NEWS	1	900.00	900.00
2 **CDF**	M	1	07:00A	09:00A	30S	03/04/13-03/04/13	THE EARLY SHOW	1	900.00	900.00
3 **CDF**	T-F max sep	6	06:00A	07:00A	30S	02/26/13-03/01/13	M-F 6-7A CBS-2 NEWS	6	900.00	5400.00
4 **CDF**	T-F max sep	5	07:00A	09:00A	30S	02/26/13-03/01/13	THE EARLY SHOW	5	900.00	4500.00
5 **CDF**	M cbs news @ 5p	1	05:00P	06:00P	30S	03/04/13-03/04/13		1	1620.00	1620.00
6 **CDF**	M cbs news @ 6p	1	06:00P	06:30P	30S	03/04/13-03/04/13		1	1800.00	1800.00
7 **CDF**	T-F max sep	5	05:00P	06:00P	30S	02/26/13-03/01/13		5	1620.00	8100.00
8 **CDF**	T-F max sep	5	06:00P	06:30P	30S	02/26/13-03/01/13		5	1800.00	9000.00
9 **CDF**	Su	1	06:00P	07:00P	30S	03/03/13-03/03/13		1	1620.00	1620.00
10 **CDF**	M	1	10:59P	11:35P	30S	03/04/13-03/04/13	M-SU 11-1130P CBS-2 NEWS	1	4500.00	4500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND

10125	AGENCY (OR SERVICE) ACTING AS AGENT FOR		346058	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice Required Announcement 28 days prior notice</div>
NAME	MBMG			ZINE FOR CONTROLLER 2013		
AND	11150 W Olympic Blvd Ste 815			777 S Figueroa St		
ADDRESS	Los Angeles CA 90064-1851			Los Angeles CA 90017-5800		
	USA			USA		
CONTACT				PRODUCTdennis zine for la city		
LOCAL SALESPERSON	Kelli Brodie		AGENCY EST. NO. 01	PRODUCT CODE 1308		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 02/26/13 AND ENDING 03/04/13 NO. WEEKS: 1						

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Summary		SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS		FROM	TO						
11	T-F Sa-Su	5	10:59P 10:59P	11:35P 11:30P	30S	02/26/13-03/03/13	M-SU 11-1130P CBS-2 NEWS	5	1600.00	8000.00
**CDR**										
Total Contract:								32		46340.00
Billing Summary										
Qtr 1-13						Jan	Feb	Mar	Total	
						.00	.00	46340.00	46340.00	
GRAND TOTAL									46340.00	

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